

WINLPG 2023 Action Plan

In 2015, the World LPG Association (WLPGA) recognised an opportunity for the LPG industry to take actions that can address the issue of improving diversity in the workforce. As the global voice of the LPG industry, WLPGA is uniquely positioned to develop and implement such a network.

The mission of WINLPG is to support and help empower women in the LPG Industry by leadership, coaching, mentoring, communication and promoting role models and best practices.

WINLPG is a network for women and men who have a professional interest in the LPG sector and support the network's objectives.

WINLPG Today

WINLPG is a global network dedicated to the support and promotion of women in the LPG industry.

WINLPG has four Pillars of Objectives

1/ Support and Retain

Set up of the global network.

Develop a social media presence.

Develop case studies and role model profiles.

Hold Knowledge Exchange workshops.

2/ Promotion and Advocacy

Gain visibility for the network through continued partnerships, promoting case studies, role models and advocates, via the media.

3/ Educate and Attract

Educate and attract, in the longer term, via global events (not necessarily LPG events), external education at universities and schools and educating the industry itself.

4/ Encourage and Develop

Encourage and develop those national chapters who wish to increase understanding and appreciation of the benefits of LPG to external stakeholders/beneficiaries to improve their quality of life. This could, in turn, open up business opportunities within the industry for women beneficiaries.

WINLPG Structure and Governance

- WINLPG is managed by a team of three people:
 - WINLPG Global Chair (Pam Indurjeeth, Managing Director, Oryx Energies South Africa)
 - WINLPG Global Manager (Alison Abbott, Communications Director, WLPGA)
 - WINLPG Global Community Support Manager (Nikki Brown)
- Members – anyone who shares the goals of the network may be a member. WLPGA members have the right to determine the strategy of the network and non-WLPGA members are welcome as observer members (they are welcome at meetings and workshops).
- There is no fee to join.
- National Chapters are subject to respecting the terms and conditions of an MOU and refer to a guide to setting up and managing national chapters.
- A guide to national chapters is available online.

WINLPG 2023 Action Plan – Goals

WINLPG Goals

The key goals for 2023 are:

1/ Launch at least two new national chapters and continue to support existing national chapters

Development of national chapters enables the network to develop on a much wider scale by engaging with women who may not normally be able to attend other meetings and enable the network to have a far wider reach in-country. National chapters also enable specific regional issues to be addressed. National Chapters will be an autonomous in that they can decide how often to meet and how to communicate, however, National Chapters adhere to a Terms of Reference and agree to support the objectives of the network. National Chapters will be run by a Chapter Head who will report regularly to the Coordinator and Chair. The goal for 2023 is to launch at least two new national chapters, targeting Turkey, Bangladesh and possibly UK.

There are currently nine National Chapters: USA, Kenya, South Africa, Nigeria, Myanmar, Colombia, Poland, Brazil and India. WINLPG holds bi-monthly calls with the National Chapter coordinators to fully support them in the work they do, and where possible attend any meetings. Nikki Brown will also contact National Chapter coordinators on a bi-monthly basis to gain feedback from them on any activity. A new initiative for 2023 will be a monthly update email to National Chapter coordinators detailing that month's key activities.

2/ Webinar

This year WINLPG will hold two webinars. A global webinar as part of LPG Talks Live (May/June) and a Spanish speaking webinar in September. This has been requested by the Latin American WIN community and can be promoted during the Gasnova event in Bogota.

3/ Knowledge Exchange Sessions

WINLPG plans to hold at least two Knowledge Exchange Sessions. During LPG Week in Rome (November), in South Africa (September TBC) and assessing feasibility to do this in Turkey, Bangladesh and Nashville.

4/ Develop the Global Female Speaker Database

This database of women speakers details specific areas of speciality, languages spoken etc from women in the industry around the world. This is shared with event managers to help in their efforts to have a diverse range of speakers and is an ongoing update of a 'live' document.

5/ Role Model Profile Library

Role model profiles are interviews with women in the industry and these published reviews are housed on the WPGA WINLPG website. Role model profiles give visibility to women in the industry, enabling them to tell their stories and lend advice to fellow WINLPG members. The goal is to launch at least six new role models in 2023.

6/ WINLPG Ambassadors

An Ambassador is an individual, or company, that supports WINLPG and its activities. Generally very senior individuals or major organisations, their visible support lends gravitas to the network. We aim to welcome four new Ambassadors in 2023.

8/ Woman of the Year and Young Woman of the Year awards

The Woman of the Year award was a highly successful initiative which first ran in 2018 and the Young Woman of the Year was added in 2019. The 2023 awards will open in May and the winners will be announced during LPG Week in Rome in November. The awards will however be revisited by the WINLPG Steering Team.

9/ Social Media

WINLPG has a presence on Twitter, LinkedIn and Facebook. The focus for 2023 will be on Facebook and LinkedIn as a sharing platform. The Twitter handle (#WINLPG) will continue to be used to build a Twitter community but will come under the overall WPGA Twitter account as part of the WPGA's social media unification strategy. This is managed by Nikki Brown.

10/ WINLPG Steering Team

In 2023, WINLPG Global Team will put together a Steering Team' of a small number of active members (including Pam Indurjeeth, Alison Abbott and Nikki Brown as the global team) who will meet bi-monthly (TBC) to advise and steer the network's activities.

10/ Mentorship Masterclass Programme

In 2023 WINLPG will scope a global Mentorship Programme. First step will be to discuss with Women in Propane in Nashville as this arm of WINLPG already has a successful, well established mentorship programme. A Strategic Plan will be in place for this by the end of 2023 with a view to launching early 2024.