

2023 PIEA WLPGA AFRICA LPG SUMMIT, EXHIBITION & TRAINING WORKSHOP

17-19th May 2023 Serena Hotel, Nairobi, Kenya

Sponsorship, Exhibition and Collaboration Packages

Sponsorship/Partnership packages	Platinum sponsor (Exclusive)	Exhibitors		
		Silver	Bronze	Supporting sponsor
Charges in Kenya Shillings	KES. 1,000,000 (USD \$ 7,936)	KES. 250,000 (USD \$ 1,984)	KES. 70,000 (USD \$ 556)	KES. 30,000 (USD \$ 238)
Digital communication outreach (emailing, programme advertising, press release) Size determined in Pixel sizing	Large banner Ad (your logo + “Exclusive event host”)	Large logo	Small Logo	Small Logo
Brand presence pre- and post- event	<ul style="list-style-type: none"> -Interview video recording interview to showcase company profile -One speaker slot -Sponsor a networking tea break (first day of the event) -Five videos to be posted on the YouTube channel Petroleum Insight Magazine Q2 & Q3 (full page article) -Flyer feature on PIEA website & socials -Full page article feature on PIEA website & socials -Two session of Twitter spaces (Q3/Q4/2023) -Two session PIEA online membership forum -One tea break sponsorship 	<ul style="list-style-type: none"> -Sponsor networking lunch break on first day of the event -Speaker session during roundtable on the first day -three videos to be posted on the YouTube channel -Flyer feature on PIEA website & socials -One session of Twitter spaces/PIEA online Membership forum (Q3/Q4 2023) 	<ul style="list-style-type: none"> -One video uploaded on PIEA YouTube channel -Flyer feature on PIEA website & socials -One tea break sponsorship -One company will get a chance to speak during the first day round table (Autogas/power generation) 	<ul style="list-style-type: none"> -Flyer feature on PIEA website & socials
Branding and visibility: Physical and Virtual				
Banner	Exclusive banner branding outside and inside the conference room: ten banners (tear drops, roll up banners)	Five roll up banners (branding outside and inside the conference room)	Two roll up banners (branding outside and inside the conference room)	-
Exhibition booth	Bring your own 3x2 exhibition booth/tent for products display	Bring your own 2x2 exhibition booth for products display	Table top exhibition	-
Logo on live stream of the event	Standard size banner logo inclusion	Small banner and logo	Standard size banner	Small Logo
Logo on Sponsors section	Standard size Logo	Standard size Logo	Standard size Logo	Standard size Logo
Logo on Home page	Large Logo +Link	Large Logo +Link	Standard size Logo	Small size Logo
Pre-session advertising clip (1gb maximum) at least one hour long (video recordings to be played on the LED screens)	<ul style="list-style-type: none"> -Six video recording appearance on sessions all playable between 17-19 May 2023 -The clip will also be viewable after the event via our PIEA YouTube channel 	<ul style="list-style-type: none"> -Three pre-recorded video for showcasing products and services. -Live streaming session available on playback 	<ul style="list-style-type: none"> -Three pre-recorded video for showcasing products and services 	<ul style="list-style-type: none"> -One pre-recorded video for showcasing products and services

	-Live streaming session available on playback mode from 17-19 May 2023 which will be virtually branded	mode from 17-19May 2023 which will be virtually branded Will be added on PIEA YouTube channel		
Plug from the Master of Ceremony	All sessions	Two slots (Opening ceremony and closing ceremony)	One slot (Opening ceremony Opening ceremony mention by the moderator)	One slot (Opening ceremony mention by the moderator)
e-Stage presentation - VOD (your pre-recorded video)	Three slots during the breaks	One slot during the tea/lunch breaks	One slot during the tea/lunch breaks	-

Scan QR code to register as an exhibitor or sponsor

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