



# WINLPG

Women in LPG



## Zin Mar Oo

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Myanmar**

“LEADERSHIP IS THE EMPOWERMENT OF SOMEONE OR A GROUP OF PEOPLE TO ACT TOWARDS ACHIEVING A COMMON GOAL”

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## Meet the Role Models

**WINLPG Role Models introduce successful individuals in the LPG industry and gives an insight into their career path, their challenges and their advice to fellow WINLPG members.**

I studied for my master's degree in engineering at Yangon Technological University, Myanmar. Since university, I was eager to work in the oil and gas industry despite there being a mostly male working environment. In 2008, one month after my graduation, I joined PETRONAS, the Malaysian O&G company, as a Field Engineer.

In 2018, after working for ten years in the up-stream business, I moved to PUMA ENERGY, a down-stream business, as LPG Manager for a new experience and further career development.

In my new role, and one of my first steps into the LPG industry, I attended an LPG conference in Yangon, Myanmar that was supported by the World LPG Association, and learnt the value of networking within the industry and also discovered a valuable source of education as well as a great source of LPG related business contacts. The more knowledge I gained about the LPG business, I found myself more interested in it as well as accepted.

In early 2019, I was assigned to be the focal point for the Women in LPG National Chapter in Myanmar, and this broadened my view of the industry with an effective communication platform to reach all levels of the industry.

In February 2020, I joined CECA Gold company, as a Business Development Manager. We are currently constructing an LPG import & distribution facility and plan to be operational in 2021.

My position within WINLPG has given me additional confidence to interact throughout the local industry and I enjoy the dialogue with the many women who are key players within the local industry.

“ Through WINLPG, I can take the opportunity to really effectively communicate with all levels of people in LPG industry.”

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# SIX KEY QUESTIONS

## What is your goal today?

My goal is to set myself achievable goals that can promote a healthy balance between my workday and my personal and family life.

By achieving my daily goals, I can enjoy a sustainable and happy family life and at the same time develop a professional career and create long term value for my employer and the LPG industry.

## Describe your Pathway?

I chose to study in the engineering field to have a more challenging work environment early on in my career. After working ten years in an engineering role, I realized that I was also interested in the commercial field, where I can explore more opportunities for myself, rather than technical role. Therefore, I chose a new career path in the LPG industry as a business development manager. Within three years, I have positioned myself firmly as an LPG business development manager and I am looking forward to further developing my career as the local LPG industry grows.

## Did you face any specific challenges?

In our industry, it is generally quite difficult to achieve work life balance.

I've found, the LPG industry is often capital constrained at start up stage and Myanmar is a difficult place to conclude and execute any business plan due to the many layers of local bureaucracy and large information gaps between foreign investors and the local community.

This creates pressure on local resources and time which then impacts on our time spent at home. (Pre COVID-19) of course!

## Did you have a mentor and how did this help?

My supervisor, who has many years of experience within the industry, is my mentor. He knows my strengths & weaknesses, talents, skills and career aspirations. We created a strategy that can lead me towards new experiences and learning and to step outside of my comfort zone to be able to face more challenges. The LPG industry is very pragmatic, and often needs quick solutions and decisions made within a very short period of time to be effective. With guidance and knowledge sharing, I have adapted to understand my new industry, and figure out how to handle all layers of people effectively in order to effectively manage many situations. He always provides constructive feedback to me and identifies corrective actions that I can take to be more successful in the future.

## What does leadership mean to you?

Leadership is the empowerment to someone or a group of people to act towards achieving a common goal.

## What three pieces of advice would you give to someone embarking on their career with LPG?

For a person who wants to step into LPG industry, I have learnt it pays to develop confident communication skills, as with good communication and a broad network, you can find experts quickly that are willing to offer and share their experiences.

Another important aspect is to develop effective partnerships and to collaborate for a wider outreach to foster sustainability for your business aspirations.

Third most important thing is acceptance of constructive feedback and to retain motivated in all situations.



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