



WINLPG

Women in LPG



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“I SEE WINLPG AS A WONDERFUL FORUM FOR SHARING THOUGHTS OF BOTH YOUNG AND MATURE WOMEN AND A PLATFORM FOR MUTUAL LEARNING & DEVELOPMENT. THE GOAL, AS I SEE IT, IS TO WIN TOGETHER”

Sadhana Chadha

Meet the Role Models

WINLPG Role Models introduce successful individuals in the LPG industry and gives an insight into their career path, their challenges and their advice to fellow WINLPG members.

I come from a middle class family and grew up in small towns in India where women were very much protected and working women were very few in number. I am grateful that my parents, even with their limited resources, always encouraged me to study as much as I wanted to. I qualified as Doctorate in Psychology and soon after, in 1991, was employed with Hindustan Petroleum Corporation Ltd. In my batch of more than 100 or so people who joined at that time, I was the only woman and it was not an easy task to hold my ground. Being a shy person, I had to walk an extra mile to make a place for myself in the organisation.

During my 28 years in the organisation, I have faced many challenges, but I did not allow any external pressures or people to influence my self-belief. The courage to do something different, and swim against the tide, have been my hallmark, which was brought out when I successfully launched many employee centric programmes even though I was not an HR person. I was awarded the Outstanding Achievement award by my company for being the initiator for this employee development and engagement programme. I was also selected as nodal person in organising many prestigious events on national forums.

My belief in my abilities and strengths has been the reason for my success in all my endeavors. Always keeping myself on the path of self-improvement, learning from my past experiences and getting inspired by others who have surmounted difficult challenges, have been a few ways to achieve the most difficult goals.

“I am seeing many talented young women in the industry and I see no reason why they should not be at the head of affairs. It is amazing how we women can multi-task, as if we were born with some special genes!”

Sadhana Chadha

SIX KEY QUESTIONS

What is your goal today?

My goal is to increase the awareness on safe use of LPG and enhance multifarious usage of LPG. It is also my passion to work aggressively on gender diversity in LPG. I would like to see the young women progressing in the industry and adding value to the business. On the personal front I want to see my children be successful in their spheres of life. Over and above all this is the highest goal - health and happiness for the entire family.

Did you have a mentor and how did this help?

My mentor was first and foremost my father who inculcated in me habit of discipline, without which no task can be accomplished well. He taught me to stand up for my values, irrespective of which way the tide flows. Through my long journey in the organisation, I learned that success can be achieved through team work. It is the faith that my family and colleagues have in my abilities and the wonderful support my husband and children give, which has inspired me to achieve difficult feats with great ease.

Describe your Pathway?

In my 28 years in the corporation, I have successfully contributed in functions of marketing, purchase, transport and logistics. It was in 2010 that I was entrusted LPG marketing and during my nine years in LPG, I have played a pivotal role in many government programmes. Handling the highly challenging task of LPG marketing in today's competitive scenario helped me to progress, both professionally and personally. My adeptness in handling interpersonal relationships, was utilised effectively in handling the vast distributorship network which was instrumental in achieving business growth.

What does leadership mean to you?

Leadership for me means inclusiveness. I believe that the best way to lead is to encourage all team members to work on their USP. As a leader, I do best to harness and channelize everyone's talents in making the group effective and devote a lot of time to develop my team members. I believe that a true leader is one who develops team members to become future leaders.

Did you face any specific challenges?

Women have to work much harder to reach the same level as men – the bar is set higher for them! While a man takes a break to have a smoke or cup of coffee, women mostly are working without any breaks during the day so that they can leave for home in time to attend to their children and household chores. Women are entrusted with the challenging activity to bring up their children who are the future leaders and it is the mother who plays the most important role in this.

What three pieces of advice would you give to someone embarking on their career with LPG?

Be yourself – because your individuality and uniqueness is the most powerful instrument for success

Be tough- there is a lot of competition

Your good interpersonal relations and team work will get you results – be it any sphere of life



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Women in LPG Global Network

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