Bring A Smile on A Young Girl’s Face.......... 
.........You Become A Catalyst to Happiness

Wipe Out the Dark Lines of Worry from A Mother’s Face.......... 
.........You Become A Catalyst to Affection

Weed Out Drudgery from the Daily Life of a poor Lady.......... 
.........You Become A Catalyst to Joy in her Life

Give her opportunity to make choices and economic freedom 
.........You become A Catalyst to Blessings

CHANGE the life of the Entire Family 
.........You become Ujjwala
Indian Women in the Male Dominated Society

Decades Old Traditional Roles – Settings for CHANGE

Women – Driving the Change - My Role in the Organisation Pivotal to CHANGE

Vision for Future – Will CHANGE be Permanent
1. Indian Women in the Male Dominated Society
Role Differentiation:
Male Member – Breadwinner For Family
Female Member – All Balance Works
Highlight: No Recognition to Women for Work, Low Concern for Her Plights & Health
New Generation of Women in India
Winds of CHANGE
Education, Awareness & Social Development

CHANGE:
More & More Women being Recognised as Equals

Highlight:
Ujjwala facilitated them at the right time, specially the weaker section
Each Woman-Decision Maker

- Gets A Valuable Asset
  - Gets A Name & Importance
  - Builds Confidence

- Gets A Bank Account
  - Exposure to World
  - Financial Standing

- Attends Meeting with Asha worker, OMC Official, Bank Official & Equal Mates
  - Builds Collective Wisdom

- Gets Spare Time
  - Can Make Plans
  - Builds Resources for Self and Family
Each Woman a Decision Maker

- Owns a LPG connection in her name
- Understood clean fuel usage benefits
- Can spare time fruitfully
- Improved Health of Self and family
- Got time to engage in skillful earning
With The Confidence, Financial Standing and using Collective Wisdom, PMUY led to Self Esteem for Women

Women inclusive social and Economic growth

Women Play a Pivotal Role at all Stages
Pivotal Role by Women Driving The CHANGE
The First Layer - Beneficiaries

- Women identified as Beneficiary - Aspiration
- Women enjoys the benefits of LPG Connection - Achievement
- Women Get Applauded
The Second Layer-Ground level Facilitators
The Third Layer - The Field Force

- Energising
- Motivating
- Mobilising
- Understanding
The Fourth Layer - Women in Leadership Positions

- Induct & Train in all spheres of business
- Equity in Roles and responsibilities
- Encourage, Involve in decision making
- Empower them
- Acknowledge and promote
✓ Once We Learn Flying, it can only get better
✓ The objective of Ujjwala i.e. Empowerment of Women is on fulfillment
✓ Wish the “Ujjwala Women” move from One strength to another to set examples for all generations to come
Thank You