

YOUTH ID: BRINGING LPG TO A NEW AUDIENCE



Youth Development and Autogas

LPG is a clean, modern fuel that brings comfort to tens of millions of consumers worldwide. Its versatility makes it efficient and easy to use and its clean burning qualities allow for lower carbon emissions with the same, if not better, results. Vehicles remain one of the most significant factors in air pollution, but those running on LPG produce far fewer of the harmful emissions associated with traditional road fuels that contribute to environmental and health problems. Autogas is clean, cost-friendly and an easy alternative for powering vehicles while ensuring a lower carbon footprint.

This case study looks at the ways LPG is being used to foster sustainable development and empowering youth. Youth ID is a project that will cross the world in LPG vehicles to highlight the values of global youth initiatives and has been supported by WLPGA members.

An Exceptional Energy case study
www.wlpga.org

1. Youth ID and LPG: A Pledge for Sustainable Development

Autogas is the most widely used alternative fuel in the world. Vehicles running on Autogas produce 22% lower carbon emissions than petrol, 96% less nitrogen emissions than diesel and 68% less nitrogen emissions than petrol. Seven of the ten largest manufacturers in the world produce LPG powered cars and there are 26 million vehicles running on Autogas around the globe.

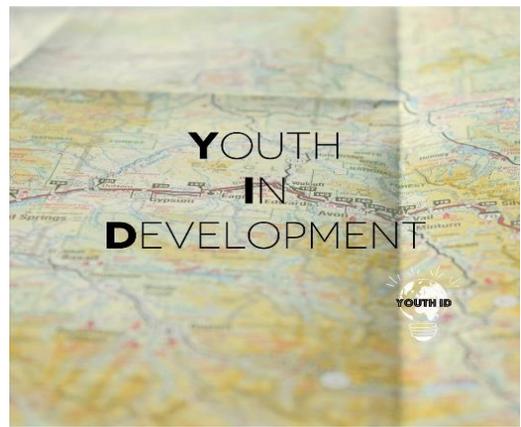
Youth ID has partnered with the LPG industry working with associations including WLPGA, the European LPG Association (AEGPL) and the Comite Francais du Butane et du Propane (CFBP), and companies such as Repsol. These partnerships allow the Youth ID team to drive Autogas vehicles during some of their trips, thus contributing to improving air quality and reducing pollutant emissions.

Autogas is being used by Youth ID because sustainable development is an integral part of the youth ID values and is realised on a daily basis. Autogas is the most widely used alternative automotive fuel in the world and in France, it is now accessible and provides access to clean energy.

2. Youth ID

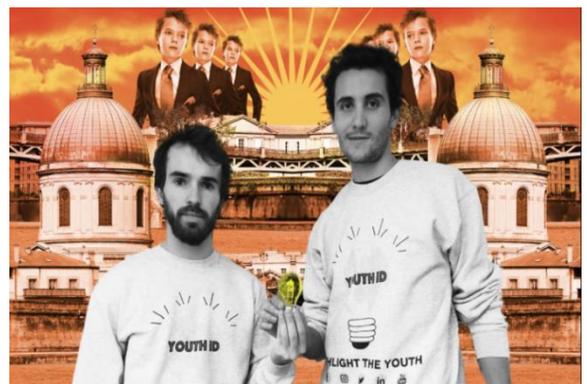
Yanis Lammari and Jim Pasquet (photo right) are students at the Toulouse Business School and, at the age of 23, they have launched Youth ID. Youth ID is a think tank for the promotion of youth in decision-making positions around the world. In a world of crisis, youth as innovative, creative and dynamic actors provide opportunities for development that are endless.

Youth ID is tackling the problem of the absence of youth in development by showcasing young decision makers and empowering youth participation in development among key stakeholders.



3. Youth in Development

With 50 percent of the world's population under 30 years old, parliamentarians in their 20s and 71 million unemployed young people around the world (with one third who are living on less than \$3 a day), the young population have an important role to play. With under representation of youth in decision making and minimal participation in their organisations, Youth ID suggest as a solution that, "Following sustainability and performance logic, organisations, S.M.Es, international institutions, political groups, associations, and cultural organisations should aim to integrate youth in their decision-making process." Young talent under 35 are confronted with a glass ceiling that Youth ID is working alongside it's partners to dismantle.



LPG is being used because sustainable development is an integral part of youth values and is realized on a daily basis.

4. Acknowledgements

Youth ID team (<http://www.youthid.net/en/>)